



7 Frequently Asked Questions

1) How much is the web site?

We have 3 different packages. Our Premium Package includes all pages. The website can be displayed in 3 different languages and can be custom designed and tailored to your exact specifications. This package comes with a built in CMS (content management system) which allows you to make **your own changes** to the website whenever needed. This package is \$5000.

Our best offer is the Standard Package for \$2500. Though limiting customizations, this package does allow for revisions to the existing site such as rewording or replacing text and images. This package does not come with the content management system; and we exclude 3 other features, which are the ecommerce shopping cart, (allowing you to sell your colonic sessions online) the survey form and the language option, limiting your site to English.

If you are on a shoestring budget, we have a Basic Package of 5 pages for \$750. This includes your Homepage, About Us page, Contact Us page and 2 other pages of your choice.

Monthly Hosting / Maintenance and basic Search Engine Optimization is conveniently combined into one fee of \$35/month. There are no subscription packages that lock you into long term commitments.

We believe this to be the best offer you will find anywhere on the Internet for profession web design. Webfx, one of our competitors, provides a comprehensive explanation of all cost associated with owning a <https://www.webfx.com/web-design/pricing/website-costs>

2) How long is the special offer good for?

The discounted pricing represents a one-time offer. 1 week is the maximum time allowed to respond by at least establishing your hosting account. **Our policy is to provide every customer with at least 1 opportunity to purchase a web site at absolute minimal cost.**

3) When is payment expected?

Full payment is not expected until you are completely satisfied with our work. However, a \$100 one-time start-up fee is required, which is applied to the purchase and registration of a domain name of your choice. This fee also covers for your 1st month's hosting.

4) What is Hosting / Maintenance and Search Engine Optimization?

Hosting refers to the actual rented space on the Internet where your web site files reside. This fee allows anyone with an Internet browser to have instant access to your web site without the intervention of login, password, search utilities and so forth. The visitor types in your address and your site immediately appears because of hosting.

The maintenance fee is required for us to resolve any issues your website may encounter such as troubleshooting site interruptions or failures, installing and updating security patches and replacements, and keeping your software and other plug-ins up to date.

Search Engine Optimization is a process that prepares your web site to be found by the search engines such as Google.

5) What changes can be made to the web site before I purchase it?

You will be assigned to a developer who will make the modifications requested. Most request can be honored without additional charges. A maximum of 30 days is allowed for 2 sets of revisions. Thereafter, reasonable revision fees apply.

6) Who owns the web site and domain name and is there a contract to be signed?

The customer has ownership of both the web site and domain name. By request, all computer files (minus any images licensed by CBS) associated with your web site can be obtained in electronic format at no additional charge. Contracts are optional if that is your preference.

7) Why should I purchase from Creative Business System?

With 23 plus years in the business, there is little that we can't do as developers. Though our focus is on premium performance packages, we always take price into consideration. That's why we always give each customer at least one opportunity to buy a professional web site at a significantly discounted price.

Additionally, we offer premium hosting on a private dedicated server running on a solid-state drive. This means there are no moving mechanical parts involved in serving your web site to the Internet, as is the case with most web sites using conventional **Shared** hosting. This not only contributes to peak performance, but also provides a secure environment not "shared" by other web sites.

3 Points to Ponder

- 1) Bill Gate recently stated that in the future there are only going to be 2 kinds of businesses. Those with professional web sites and those that are no longer in business.
- 2) A prestigious company with an amateurish or homemade web site is embarrassing and damaging to a professional on-line reputation. It repels Internet traffic.
- 3) Your web site is your store front which must be "maintained". Like any other property, poor maintenance reflects negatively on your business with sluggish response, time outs, and other performance issues.