



7 Frequently Asked Questions

LET'S START WITH WHAT SETS US APART:

Pricing

We understand that the cost of web development can exceed the budget of many small businesses. That's why we offer affordable solutions to help every client establish online presence. We actively promote price comparison, confident that our rates are ***consistently 30% lower*** than any known competitor. Should that ***not*** be the case, we are fully prepared to adjust our prices to ensure our customers' satisfaction.

Quality

Our primary focus is on creating modern, clean, and professional-looking websites. We steadfastly steer clear of generic, templated designs. Instead, we specialize in custom crafted, stylistic features that incorporate vibrant colors, dimension, personality and character. Moreover, we offer comprehensive copyrighted content as part of our standard service, at no additional charge.

Performance

All of our websites are hosted on dedicated hosting platforms rather than shared ones. The inherent advantage of this approach is evident: faster loading times, smoother performance, and superior functionality compared to sites using shared hosting. This factor is crucial for achieving optimal search engine rankings, as emphasized in Google's blog article, ['Google Loves Speed'](#).
[Learn More about Dedicated Hosting](#)

1) What is your discounted special offer?

The design and development cost is \$500 USD for the 1st 4 pages of the web site and then ~~\$170~~ \$85 for each additional page. (each menu button is a page) This is a one-time fee. Unlike many hosting companies, **we conveniently combine 1) Monthly Hosting, 2) Web site Maintenance 3) Basic Search Engine Optimization and 4) the most advanced and up-to-date security measures, including SSL certifications, into one fee** of \$35/month. (see Question #3) Additionally, there are no subscription packages that lock you into long term commitments and once again, there is no retainer fee associated with this special offer. This should be affordable to even the smallest start-up businesses on a shoe-string budget. (see Pricing above)

We believe this to be the best offer you'll find anywhere on the Internet for professional web design.

2) How long is the special offer good for?

The discounted pricing represents a one-time offer. 2 weeks is the maximum time allowed to respond by at least establishing your hosting account. Our policy is to provide every customer with at least 1 opportunity to purchase a web site at absolute minimal cost.

3) When is payment expected?

Full payment is not expected until you are completely satisfied with our work. However, a \$100 one-time start-up fee is required, which is applied to the purchase and registration of a domain name of your choice. This fee also covers for your 1st month's hosting.

4) What is Hosting / Maintenance and Search Engine Optimization?

Hosting refers to the actual rented space on the Internet where your web site files reside. This fee allows anyone with an Internet browser to have instant access to your web site without the intervention of login, password, search utilities and so forth. The visitor types in your address and your site immediately appears because of hosting.

The maintenance fee is required for us to resolve any issues your website may encounter such as troubleshooting site interruptions or failures, installing and updating security patches and replacements, and keeping your software and other plug-ins up to date.

Search Engine Optimization is a process that prepares your web site to be found by the search engines such as Google.

5) What changes can be made to the web site before I purchase it?

You will be assigned to a developer who will make any modifications requested. Even with our special offer, some request can be honored without additional charges. A maximum of 30 days is allowed for 2 sets of revisions. Thereafter, reasonable revision fees apply.

6) Who owns the web site and domain name and is there a contract to be signed?

The customer has ownership of both the web site and domain name. By request, all computer files (minus any images licensed by CBS) associated with your web site can be obtained in electronic format at no additional charge. Contracts are optional if that is your preference.

7) Why should I purchase from Creative Business System?

With 26 years in the business, there is little that we can't do as developers. Though our focus is on premium performance packages, we always take price into consideration. That's why we always give each customer at least one opportunity to buy a professional web site at a significantly discounted price.

Additionally, we offer premium hosting on a private dedicated server running on a solid-state drive. This means there are no moving mechanical parts involved in serving your web site to the Internet, as is the case with most web sites using conventional **Shared** hosting. This not only contributes to peak performances, and search engine advantages, but also provides a secure environment not "shared" by other web sites.

3 Points to Ponder

- 1) Bill Gates recently stated that in the future there are only going to be 2 kinds of businesses. Those with professional web sites and those that are no longer in business.
- 2) A prestigious company with an amateurish or homemade web site is embarrassing and damaging to a professional on-line reputation. It repels Internet traffic.
- 3) Your web site is your store front which must be "maintained". Like any other property, poor maintenance reflects negatively on your business with sluggish response, time outs, and other performance issues.