



## UNDERSTANDING HOSTING

AT CREATIVE BUSINESS SYSTEM, WE BELIEVE WE'VE FOUND THE BEST POSSIBLE SOLUTION FOR YOUR BUSINESS HOSTING NEEDS. ALL OF OUR WEB DEVELOPMENT SERVICES INCLUDE HOSTING. THERE IS NO NEED TO PAY MORE OR GET YET ANOTHER COMPANY INVOLVED.

Hosting is a term that simply means that your website is hosted or served by another computer outside of the one that you own. It is this remote computer (also called a "server") that will be running your website, not the computer that is on your desk.

That being said, an economy hosting package is the equivalent of a cheap computer that leaves visitors to your website with a bad experience -- like the little arrow that keeps going around in a circle while nothing happens, the 404 error page, blurred and color distorted images, misplaced text, the dreaded message that says "this page cannot be found" and so forth. Inadequate hosting also limits the **number** of visitors to your site and even the number that can access your site simultaneously.

Most people understand the difference between a slow computer -- where the owner has skimped on processing power, disk space, memory, video resolution etc., and a nicer computer with a zippy, solid state hard drive, where more of these resources are the available. **The same applies to your hosting computer.** You get what you pay for. Add to this the fact that the nicer websites require more resources from the server. What you pay for hosting is governed by the amount of resources allocated to your website by the hosting computer.

As suggested by our name, Creative **Business** System, we cater to those that are desirous of doing business on the Internet and not just exist in the environment. Most businesses need their web sites to be more than just an online business card. Additionally, users have many options when it comes to consuming content on the internet, and **a slow performing website will frustrate your users, sending them elsewhere.** A faster and more responsive website will keep them engaged and focused on your content, rather than waiting for scripts and images to load. Even very small businesses need their websites to perform well during all parts of the day and to draw and manage traffic seamlessly on the server. This is all managed by the hosting server.

The performance of your hosting plan is also one of the things [Goggle looks at](#) before indexing your site. If you've been around the web industry for a while and you're trying to improve your website's SEO, you already know that **website performance is crucial to search engine rankings. Simply stated, whatever your business, success hinges on the performance of your website which is governed by the hosting server. You can test any web site's performance score at [gtmetrix.com](#)**



Hosting companies offer a variety of hosting packages with a wide range of price levels. The person that develops your website is usually in the best position to recommend your hosting platform. At either rate, at Creative Business System, we guarantee a super smooth experience with 99.9% uptime and service that will never leave you in want of resources. You can also count on regular maintenance and software updates. Additionally, we're happy to inform you that your web site resides on a private dedicated server (rated 8<sup>th</sup> in the world) as opposed to a shared or virtual server.

Hosting and its application to your web site can be a complex subject, but we are here to answer any further questions you may have.



Our Private Dedicated Power Server is ranked 8<sup>th</sup> in the world

**As average internet connection speeds increase around the world and mobile use dominates, web users are becoming less and less tolerant of slow load times. 53% of mobile users will abandon a website that takes longer than three seconds to load, and nearly 10% of web users will bounce after 2 seconds. Clearly, every second counts.**



**CREATIVE BUSINESS SYSTEM'S MONTHLY SERVICE PACKAGE  
INCLUDES DEDICATED PRIVATE HOSTING**

If you were to purchase hosting for the dedicated server alone, you  
would pay:

\$99.00/month at Bluehost

<https://www.bluehost.com/hosting/dedicated#pricing-cards>

\$119.89/month at Hostgator

<https://www.hostgator.com/dedicated-server>

\$109.99/month at Godaddy

<https://www.godaddy.com/hosting/dedicated-server>